

Wychavon Rural Grant

Outputs and Outcomes Guidance

Background

The Wychavon Rural Fund is being delivered by Wychavon District Council. The aim of the fund is to facilitate businesses and communities to address issues and barriers to growth, particularly those associated with being in a rural area.

The funding comes from the Rural England Prosperity Fund (REPF) and the UK Shared Prosperity Fund (UKSPF).

Guidance Notes

The table below shows the outputs and outcomes to be achieved through the Wychavon Rural Grant.

Please identify which intervention your project proposal meets. If the project meets more than one choose the intervention your project contributes towards most.

Consider the outputs and outcomes if the intervention you have chosen and let us know which you think your project will help us to achieve, being as specific as you can.

Investment Priority	Intervention	Example Projects	Objectives	Indicative Outputs	Indicative Outcomes
Supporting Rural Business	Funding (capital grants) for small scale investment in micro and small enterprises in rural areas. Including capital funding for net zero infrastructure for rural businesses, and diversification of farm businesses outside of agriculture to encourage start up, expansion or scale up of these businesses where this involves converting farm buildings into other commercial or business uses.	<p>Creation and expansion of rural leisure and tourism businesses. For example:</p> <ul style="list-style-type: none"> • creating event venues or farm tourism facilities such as accommodation, wedding venues and leisure facilities • provision of facilities for pet and equines such as kennels, livery and pet health venues <p>Purchase of equipment for food processing for non-farmer-owned businesses. For example:</p> <ul style="list-style-type: none"> • purchasing new process and packaging machinery such as brewing equipment and onsite vending machines • equipping development kitchens, or modernising existing kitchen equipment for increased energy efficiency or increased productivity through automation <p>Funding for resilience infrastructure and nature-based solutions that protect local businesses and community areas from natural hazards including flooding and coastal erosion.</p>	Creating jobs and boosting community cohesion. Increasing private sector investment in growth- enhancing activities, through targeted support for small and medium sized businesses to: <ul style="list-style-type: none"> • undertake innovation • adopt productivity enhancing, energy efficient and low carbon technologies and techniques 	11 Businesses supported 3 Farm diversification projects supported 3 Micro businesses supported	11 Businesses experiencing growth 11 Businesses experiencing improved productivity 5 Businesses adopting new to the firm technologies or processes

Supporting Rural Business	<p>Funding (capital grants) for growing the local social economy and supporting innovation. This includes</p> <ul style="list-style-type: none"> • community businesses • cooperatives and social enterprises • research and development sites 	<p>Creation of multifunctional rural business hubs providing shared workspace and networking opportunities for rural businesses. For example:</p> <ul style="list-style-type: none"> • flexible access to commercial kitchens • co-working spaces • business infrastructure such as broadband and electric vehicle (EV) charging points <p>Establishment of rural community businesses, for example:</p> <ul style="list-style-type: none"> • community-owned shops (for example provision of premises) • equipment to support the showcasing of local food and drink products such as regional information display boards 	<p>Creating jobs and boosting community cohesion. From capital grant support for starting businesses to visible improvements to local retail, hospitality and leisure sector facilities.</p> <p>Enhancing rural visitor economy and rural leisure opportunities.</p>	<p>2 Businesses supported</p>	<p>2 Businesses experiencing growth 2 Businesses experiencing improved productivity</p>
Supporting Rural Business	<p>Funding (capital grants) for the development and promotion (both trade and consumer) of the visitor economy, such as:</p> <ul style="list-style-type: none"> • local attractions • trails • tourism products more generally 	<p>Development of local visitor trails and infrastructure to support this, such as:</p> <ul style="list-style-type: none"> • information boards • visitor centres <p>Grants to develop local tourist attractions.</p> <p>Development of local visitor experiences based on the local offer.</p>	<p>Creating jobs and boosting community cohesion.</p> <p>Enhancing rural visitor economy and rural leisure opportunities.</p>	<p>2 Businesses supported 2 Farm diversification projects supported 2 Micro businesses supported</p>	<p>2 Businesses experiencing growth 2 Businesses experiencing improved productivity</p>

Supporting rural communities	<p>Funding (capital grants) for investment in capacity building and infrastructure support for local civil society and community groups.</p>	<p>Capital grants for provision of net zero infrastructure for rural communities and to support rural tourism activity, for example:</p> <ul style="list-style-type: none"> • EV charging points • community energy schemes such as scaled up biomass, heat pumps or solar <p>Capital grants for kitchens in community hubs which are capable of supporting food and drink entrepreneurs to get accreditation for food production.</p> <p>Funding for resilience infrastructure and nature-based solutions that protect local businesses and community areas from natural hazards including flooding and coastal erosion.</p>	<p>Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and amenities. This includes:</p> <ul style="list-style-type: none"> • community infrastructure • local green space • community led projects 	<p>1 Community energy project funded</p>	<p>10% increased users of facilities or amenities</p>
Supporting rural communities	<p>Funding (capital grants) for creation of and improvements to local rural green spaces.</p>	<p>Capital grants to establish or enhance rural green and blue infrastructure including:</p> <ul style="list-style-type: none"> • community gardens • green spaces • watercourses and embankments • greening of streets and paths • incorporating natural features into wider public spaces 	<p>Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and amenities. This includes:</p> <ul style="list-style-type: none"> • community infrastructure • local green space • community led projects 		<p>10% increased users of facilities or amenities 10% increased footfall 10% increase in use of cycleways or paths</p>

Supporting rural communities	Funding (capital grants) For active travel enhancements in the local area.	Creation of new footpaths and cycle paths, particularly in areas of health need. Upgrading of existing footpaths and cycle paths, particularly in areas of health need.	Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and amenities. This includes: <ul style="list-style-type: none"> • community infrastructure • local green space • community led projects 	500m of new or improved cycleways or paths	10% increase in use of cycleways or paths
Communities & Place	Improvements to village centres & main streets	Renovating or repairing the spaces between and around buildings that are publicly accessible, including squares, courtyards and streets. Renovating or repairing commercial buildings.	To improve local rural areas, encourage visitors and increase footfall.	Number of commercial buildings developed or improved. Amount of commercial buildings developed or improved (m2). Amount of public realm created or improved (m2).	

<p>Communities & Place</p>	<p>Community & neighbourhood infrastructure projects</p>	<p>Number of neighbourhood improvements undertaken. Neighbourhood improvements mean:</p> <ul style="list-style-type: none"> - Improvements to existing, community and neighbourhood infrastructure projects. - Improvements to local green spaces, community gardens, watercourses and embankments, along with incorporating natural features into wider public spaces, e.g. improvements to a canal towpath, improving access to existing parks. - Improvements to the design and management of the built and landscaped environment to 'design out crime', e.g. improvements to streetlighting and installation of new CCTV. - Other improvements to active travel infrastructure. 	<p>To improve local rural areas, to make them more accessible and enjoyable for all.</p>	<p>Number of organisations receiving grants (numerical value).</p> <p>Number of neighbourhood improvements undertaken (numerical value).</p> <p>Number of facilities supported/created (numerical value).</p>	
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Communities & Place	Enhancing existing cultural, historic & heritage institutions offer	<p>Number of new tourism, cultural or heritage assets completed or improved.</p> <ul style="list-style-type: none"> - Cultural assets mean permanent public buildings or sites for the exhibition or promotion of arts and culture, including, but not limited to museums, arts venues, exhibition centres, theatres, libraries, and film facilities. - Heritage assets mean any buildings on an appropriate heritage list, for example the National Heritage List for England (NHLE). - Tourism assets mean permanent public buildings or sites that act as an attraction for visitors to the location. - Created means the tourism, cultural or heritage asset did not previously exist. - Improved/renovated means adding, renovating or making significant repairs to facilities. It does not include maintenance of existing facilities. 	<p>To preserve and enhance tourism, cultural and heritage assets in rural areas.</p> <p>To increase footfall to rural tourism, cultural and heritage assets in rural areas.</p>	<p>Number of organisations receiving grants (numerical value).</p> <p>Number of Tourism, Culture or heritage assets created or improved (numerical value).</p>	
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